

Freedom of Information Request

Reference Number: EPUT.FOI.22.2674
Date Received: 07.10.2022

Information Requested:

1. Who is your social media management and monitoring tool supplier?
The Trust's Communications Team uses Hootsuite as a social media management tool and Vuelio media monitoring platform to monitor print, social media and online media sources.
 2. Start date & duration of framework/contract with supplier
Hootsuite: 12 month subscription which started 5 May 2022
Vuelio: 12 month contract which started 1 May 2022.
 3. Actual spend on this contract/framework (and any sub lots), from the start of the contract to the current date
The Trust believes that this information is of commercial interest and may prejudice either the supplier or the Trust. The Trust is therefore applying Section 43 of the Act (Commercial Interests):
 4. Who is the senior officer (outside of procurement) responsible for this contract?
Martine Munby, Director of Communications
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Section 43 (Commercial Interests):

- (1) Information is exempt information if it constitutes a trade secret
 - (2) Information is exempt information if its disclosure under this Act would, or would be likely to; prejudice the commercial interests of any person (including the public authority holding it)
 - (3) The duty to confirm or deny does not arise if, or to the extent that, compliance with section 1(1)(a) would, or would be likely to, prejudice the interests mentioned in subsection (2)
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Publication Scheme:

As part of the Freedom of Information Act all public organisations are required to proactively publish certain classes of information on a Publication Scheme. A publication scheme is a guide to the information that is held by the organisation. EPUT's Publication Scheme is located on its Website at the following link
<https://eput.nhs.uk>