

## Freedom of Information Request

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**Reference Number:** EPUT.FOI.24.3441  
**Date Received:** 20<sup>th</sup> of March 2024

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### Information Requested:

The information that we require is as follows:

1. Do you use a Social Media Management platform?

Yes

2. If so, what tools do you use?

Hootsuite

3. What is your annual spend on a Social Media Management tool?

The Trust believes that this information is of commercial interest and may prejudice either the supplier or the Trust. The Trust is therefore applying Section 43 of the Act (Commercial Interests):

4. What dates does your contract with your current supplier end (month & year)?

May 2024

5. Do you use a tool for Social Listening and/or a Media Monitoring platform?

Yes

6. If so, what tools do you use?

Vuelio

7. What is your annual spend on a tool for Social Listening and/or a Media Monitoring platform?

The Trust believes that this information is of commercial interest and may prejudice either the supplier or the Trust. The Trust is therefore applying Section 43 of the Act (Commercial Interests):

8. What dates does your contract with your current supplier end (month & year)?

07/02/2025

9. Who is the senior person responsible for managing these contracts?

In an effort to ensure that the Trust does not receive unsolicited communications and/or any potential malicious malware, the Trust does not routinely publish the names or contact details of staff other than those publicly available through our Trust website.

Any staff details disclosed will be at senior level only and should not be used for the purpose of unsolicited communications or marketing purposes (in accordance with The Privacy and Electronic Communication Regulations, PECR) as well as ICO (Information Commissioner's Office) guidance.

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### Section 43 (Commercial Interests):

(1) Information is exempt information if it constitutes a trade secret

- (2) Information is exempt information if its disclosure under this Act would, or would be likely to; prejudice the commercial interests of any person (including the public authority holding it)
- (3) The duty to confirm or deny does not arise if, or to the extent that, compliance with section 1(1)(a) would, or would be likely to, prejudice the interests mentioned in subsection (2)

**Publication Scheme:**

As part of the Freedom of Information Act all public organisations are required to proactively publish certain classes of information on a Publication Scheme. A publication scheme is a guide to the information that is held by the organisation. EPUT's Publication Scheme is located on its Website at the following link  
<https://eput.nhs.uk>